

ThinkTNE

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# UK-East Asia Dialogue on Transnational Education

27 February 2024

Kuala Lumpur, Malaysia

[www.britishcouncil.org](http://www.britishcouncil.org)



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ThinkTNE is the British Council East Asia's flagship dialogue series focusing on the **quality and excellence** in UK transnational education. It comprises research and reports on TNE as well as a number of education policy events, covering a wide range of TNE topics, such as quality assurance, student experience, academic and talent development, employer engagement and country focused issues. Our aim is to create a platform for TNE providers in the UK and East Asia for continuous strategic engagement and effective collaboration.

## The Forum

Leading representatives from the education sectors in the UK and East Asia are convened to discuss the top priorities and challenges in the development and delivery of TNE. A combination of keynote speeches, case studies and panel discussions will support delegates to explore key issues around the theme of progressive partnerships in Transnational Education.

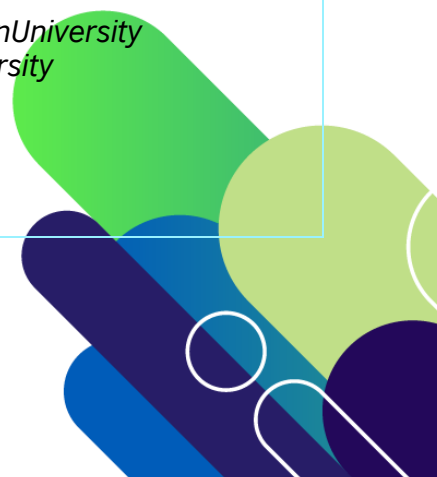
## Date & Venue

The event will be at Sunway Resort Hotel, Kuala Lumpur, Malaysia on 27 February 2024. All attendees are expected to be in-person.



## Programme

Time	Programme	Speaker
08.00	Breakfast and networking	
09.00	<b>Opening and Welcome</b>	<b>Leighton Ernsberger</b> , <i>British Council</i>
09.15	<b>Keynote speech</b> The role of UK transnational education in the development of higher education	<b>Prof. Datuk Ir. Ts. Dr. Siti Hamisah Binti Tapsir</b> , <i>UCSI University</i>
09.35	<b>UK Transnational Education Overview</b> UK Transnational Education – An Overview	<b>Alexis Brown</b> , <i>British Council</i>
10.00	<b>Panel Discussion - Earth Wind and Fire</b> The opening panel discussion will take us on a journey capturing the best of UK and EA's achievements in transnational education and looks at how both partners can continue sustainable growth trajectory against changing demographics ( <i>earth</i> ), shifting economic powers ( <i>wind</i> ), competitors and increasing demanding students and employers ( <i>fire</i> ) by bringing together our private, public and academic sectors and how we can progress TNE partnerships beyond just teaching franchises.	<b>Jazreel Goh (Chair)</b> , <i>British Council</i>  <b>Prof. Simon Guy</b> , <i>Lancaster University</i> <b>Dr Mien Wee Cheng</b> , <i>Sunway College</i> <b>Prof. Mushtak Al-Atabi</b> , <i>Heriot-Watt University Malaysia Campus</i> <b>Prof. Sue Welburn</b> , <i>University of Edinburgh and Zhejiang Edinburgh Institute</i> <b>Paul Rowe</b> , <i>University of Central Lancashire</i> <b>Matt Durnin</b> , <i>Nous Consulting</i>
11.00	Morning Tea	
1130	<b>Breakout 1 – Student Experience</b> Faced with a new generation of students with sophisticated demands and high expectations, how would TNE policy makers and providers meet the demands and changes to ensure positive student experience? What approaches can help protect and optimise the positive experience and well-being of students? How would TNE providers continue ensure greater access to learning resources, stronger connections with employers and industry, language learning	<b>Guy Perring (Chair)</b> , <i>i-Graduate</i>  <b>Prof. Rebecca Taylor</b> , <i>University of Southampton Malaysia</i> <b>Prof. Noorhaidi Hasan</b> , <i>Indonesian International Islamic University (UIII)</i> <b>Prof. Kwok Kee Wei</b> , <i>Singapore Institute of Management</i> <b>Prof K David Harrison</b> , <i>VinUniversity</i> <b>Debra Hinds</b> , <i>Arden University</i>



	opportunities as well as enhanced academic integration with the home campus?	
<b>1130</b>	<p><b>Breakout 2 - Academic engagement</b></p> <p>With new models and growing demands of UK TNE programmes in the region, institutions are facing increasing challenges and difficulties, culturally and academically, in various aspects such as capacity building, teaching environment, academic integrity and integration, research and career development, as well as support in language and cultural issues. What are the challenges and how can providers further enhance overall TNE quality through support for teaching and administrative staff? How can TNE providers promote wider academic collaborations (including research) and what are the challenges in doing so?</p>	<p><b>Eduardo Ramos (Chair), QAA</b></p> <p><b>Dr. Julia Wang, Liverpool John Moores University</b>  <b>Prof Paul Van Gardingen, Bangor University</b>  <b>Prof. William Lee, HKU SPACE</b>  <b>Prof. Mike Shipston, University of Edinburgh</b>  <b>Prof. Rick Bennett, British University Vietnam</b></p>
<b>1230</b>	Lunch Break	
<b>13.45</b>	<p><b>Breakout 3 - Industry and Government Engagement</b></p> <p>What can TNE providers do to engage national, city and regional partners (both government and private sector) to catalyse opportunities in research entrepreneurship and graduate employability? What are practical solutions to develop collaborative projects between TNE partners beyond just 'transactional teaching agreements' that will transform capacity and quality of engagement between academics and students? How can TNE partnerships develop a culture that will transform TNE partnerships into one that is progressive and that would be a catalyst for innovation, supporting government and industry development?</p>	<p><b>Prof Mushtak Al-Atabi (Chair), Heriot-Watt University Malaysia Campus</b></p> <p><b>Prof. Sue Welburn, University of Edinburgh and Zhejiang Edinburg Institute</b>  <b>Prof. David Higgitt, Lancaster University College @ Beijing Jiaotong University</b>  <b>Atty Lily Freida Milla, Commission on Higher Education (CHED)</b>  <b>Dr Sornnate Areesophonpichet, Chulalongkorn University</b>  <b>Kelly Koh, Ngee Ann Academy</b></p>



<b>13.45</b>	<b>Breakout 4 – Keeping up with the Competitors</b>  Malaysia was one of the very first countries in the world to open up to transnational education delivery. With a history of over 25 years in TNE, the country has well-developed policies and systems in place for the different models of TNE. However, against competitive headwinds coming from neighbouring countries such as China, Indonesia, Thailand and Vietnam, what would the Malaysia government and institutions need to do to retain the country's competitive advantage and to achieve its ambition as regional education hub?	<b>Fabrizio Trifiro (Chair), ECCTIS</b>  <b>Prof. Dennis Wong, Newcastle University</b> <b>Prof. Dato' Dr Mohammad Shatar Sabran, MQA</b> <b>Prof. Abhimanyu Veerakumarasivam, Sunway University</b> <b>Dr Abdul Razak Ahmad, Education Malaysia Global Services (EMGS)</b> <b>Prof. Dr. Kamila Ghazali, International University of Malaya-Wales</b> <b>Prof. Sarah Metcalfe, University of Nottingham Malaysia</b>
<b>14.45</b>	<b>Closing Plenary</b>  Drivers for TNE in Rising Asia and Directions of Travel	<b>Matt Durnin, NOUS Consulting</b>
<b>15.15</b>	Closing	<b>Leighton Ernsberger, British Council</b>
<b>15.30</b>	Group Photo	
<b>15.30</b>	End of Forum	
<b>15.45</b>	<b>Participants visit to Sunway University</b>	
<b>16.30</b>	Sunway-Lancaster  <i>A model of excellence in TNE partnership</i>	
<b>17.30</b>	End of programme	

