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# Agents Forum

21 July 2023

# Event Details

<b>Event title</b>	<b>The Future of UK International Education Forum</b>
Date	21 July 2023
Time	1500hrs – 1700hrs
Venue	Intan Suite, Hilton Petaling Jaya
Participants	In-person: 38 persons Online: 19 persons Total: 55 persons
Survey	14 responses

<b>Section</b>	<b>Presenter</b>
East Asia Insights Hub – UK International Education	Prabha Sundram
Overview of Malaysian Student Experience in the UK	Guy Perring
Enhancing the International Student Experience panel discussion	Moderator: Prabha Sundram  Penalists: 1. Dr Julia Wang 2. Guy Perring 3. Zaim Mohzani

# Attendance By Organisation (In-person)

Organisation	Headcount
AECC	1 person
AUG	3 persons
Enrich Social Media	1 person
Excel Education	2 persons
GES Global Education Services	2 persons
Inquota Education Services	1 person
Interstudy Education Consultants	1 person
INTI International College Subang	1 person
INTO UNIVERSITY PARTNERSHIPS	1 person
JM Education Group	4 persons
King's College London	1 person
MABECS	2 persons

Organisation	Headcount
Middlesex University	1 person
NAS Education	3 persons
NetAssist (M) Sdn Bhd	1 person
Northumbria University Regional Office	1 person
SUN ASA Education	1 person
Taylor's College	3 persons
University of Essex	1 person
University of Plymouth	3 persons
University of Southampton Malaysia	1 person
University of the West of England Bristol	3 persons

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# Soundbites

*“If you don’t keep up with the fast changing trends, you get left behind.”*

*“There is a generational clash between Gen X (parents) and Gen Z (students). Parents emphasise on livelihood while the young ones want to make an impact.”*

*“One top advice for students is to connect with associations/student networks before leaving for the destination country – to seek mentorship and getting help on settling in to the new environment among others.”*

*“Students experience starts with YOU.”*

*“When agents and counsellors struggle to find information, especially the specialised programmes, do ask and 1-to-1 sessions with academics can be scheduled.”*

*“Data shows that agents and counsellors in Malaysia are of high quality. They perform high standards in the areas of providing accurate information, trusted by customers and value for money etc.”*

# Feedback

More than 85% of the total attendees will recommend this forum to a fellow colleague or contact.

More than 93% of the total attendees has the likelihood to attend similar type of event in the future.

More than 60% of attendees found the session informative and agreed that they have gained new set of knowledge.

Almost 80% of the total attendees think that British Council's events are as useful or even more useful than that of the other providers.

Some proposed content for future events:

- Post study work visa and job prospects in the UK.
- Scholarships opportunities for studying in the UK.
- Plans around increasing overall UK education branding in Malaysia.



# Photos





# Photos

