

Rethinking Public Relations

The creative hub in the post pandemic time of Kuching

Sign of Hope

Outdoor Cinema

Wish Trees

Immersive Theatre

Seed Funding Presentation Sharing
Project Location: Think & Tink, Kuching downtown
(previously known as Ting & Ting)

5th of February 2021
Project Coordinator: Borneo Laboratory

Organised by:



Borneo Laboratory

Hosted by:

Think
&
Tink

Supported by:



YAYASAN

This grant enables us to

A

Set up Testing Devices for our design and planning of the building

B

Engage the right people and team for further collaboration

C

Understand the public psyche towards Art projects in the public realm

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Ascertaining the Process
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Space of Borneo Laboratory, from 2018 till 2020.
Renovated from a residential house into an art space

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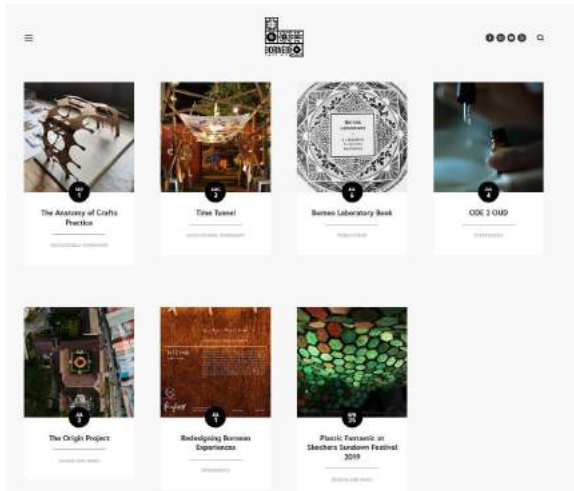
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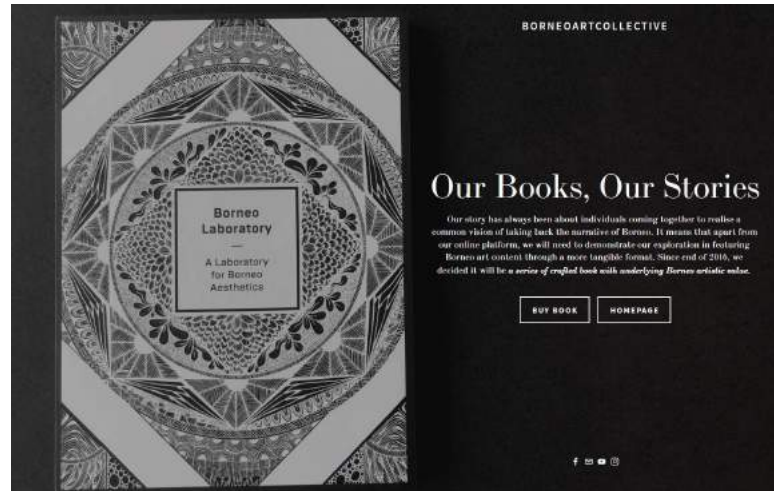
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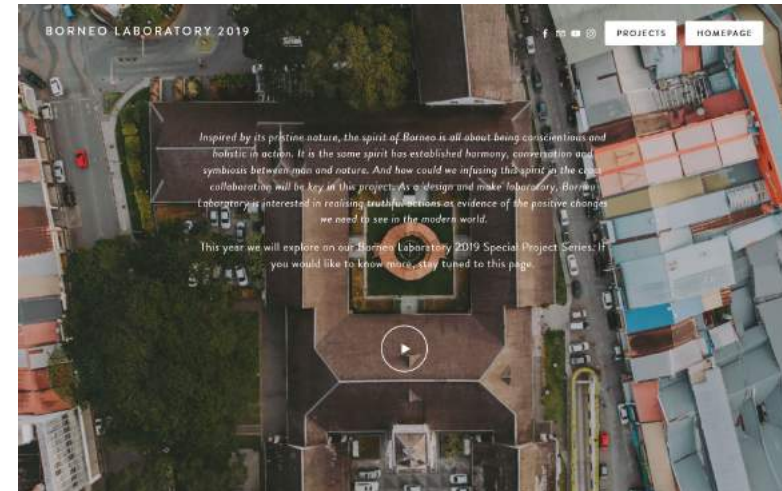
Ascertaining the Process Result and Impacts



Started as an online documentation since 2017, with Crowd Funding Resources



Launched our publication department since 2017, released our second book with Crowd Funding



Launched our tangible space and platform since 2018 with tangible

- +research workshop
- +art performances
- +art residency
- + urban discourses through art/architectural curation

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2020, Ting & Ting Supermarket

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Online Platform



Tangible Platform

Covid 19,
A cross road for Borneo Laboratory
Stay Offline? Move back to Online Platform?

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4.

What is the mission of art?

Should it be *Aesthetically pleasing, contextually meaningful* or a *safe haven for transdisciplinary experimentation*?

From Dave Hickey's 'Invisible Dragon: Four Essays on Beauty', it is *the agency that caused visual pleasure in the beholder, and any theory of images that was not grounded in the pleasure of the beholder begged the question of efficacy, and doomed itself to inconsequence.*

From Nicolas Bourriaud's Relational Aesthetics, the artwork shall be *judged on the basis of the inter-human relations which they represent, produce or prompt.*

Pallasmaa thinks that *One of the primary tasks of art is to safeguard the authenticity and independence of human experience.*

Or as Robert Filliou suggested, it should be 'an immediate *right of asylum* to *deviant practices which cannot find their place in their natural bed.*

Share with us how do you see the mission of art?

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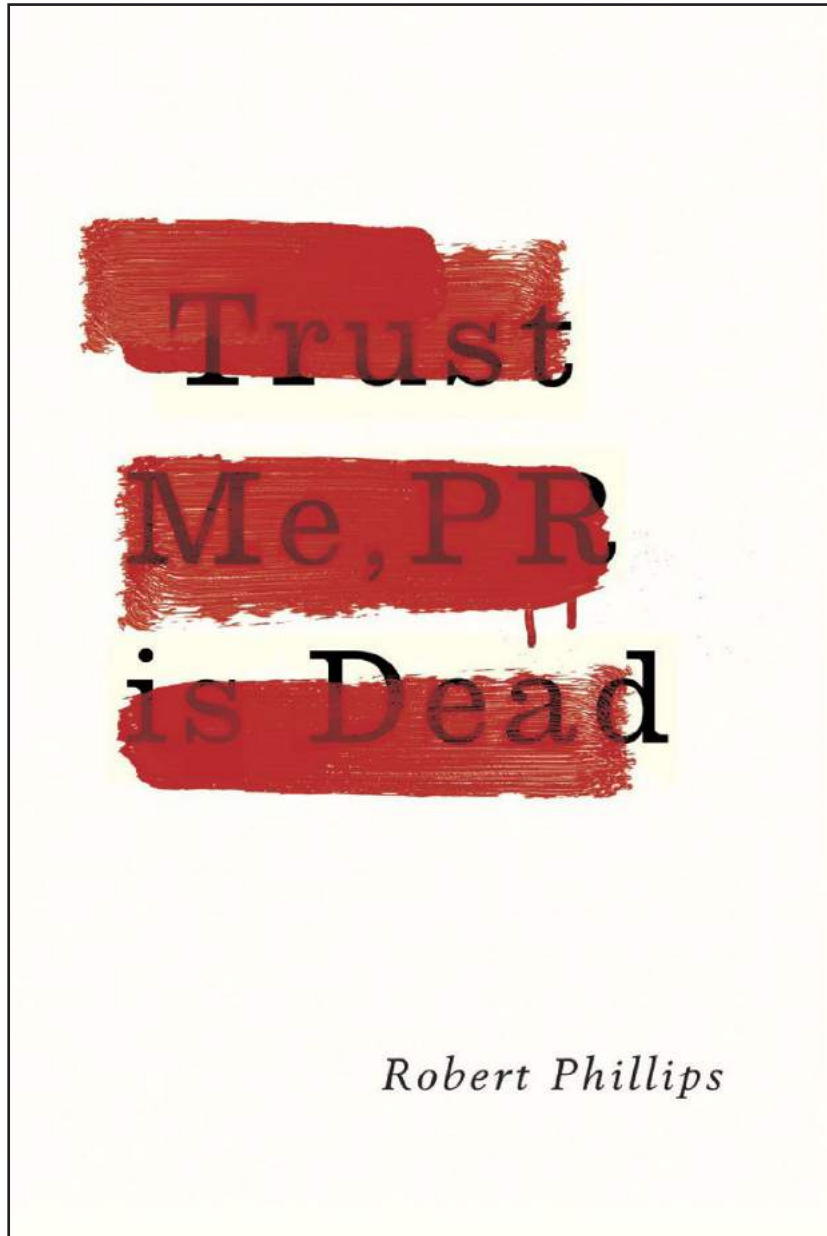
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Public Leadership enables

Progressive Corporatism

1. Progressive Goal: **Asking Bigger Question**
2. Progressive Values: **Citizen before Capital**
3. Progressive Practice: **The Corporation as Social Movement**
4. Progressive Communication: **Actions, not Words.**

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In the era of Anthropocene, it is probably time to install
a thinking organ within the community.

Therefore,

Think & Think.

Can we encourage the city to Connect Widely,
Think Deeply and Act Daringly?

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“Can we make it safe?”

“Can we make it work?”

“Can we address our presence from here?”

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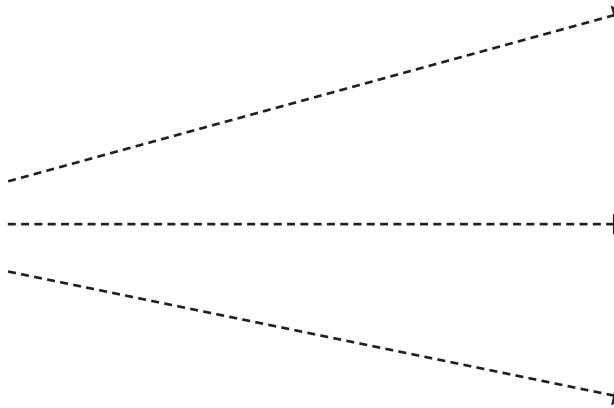
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“Can we make it safe?”
“Can we make it work?”
“Can we address our presence from here?”



Rethinking 'Contact' and 'Circulation'
in Art events and activities

Rethinking Model of Participation
in Operation

Addressing Presence through
the Planning, Strategy and Events

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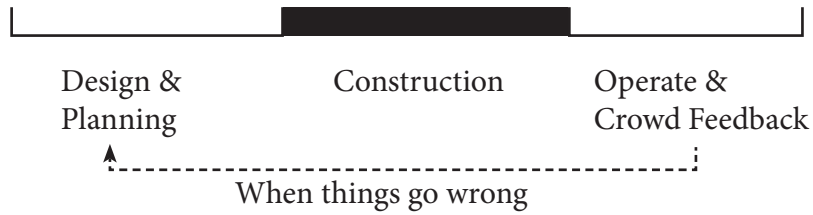
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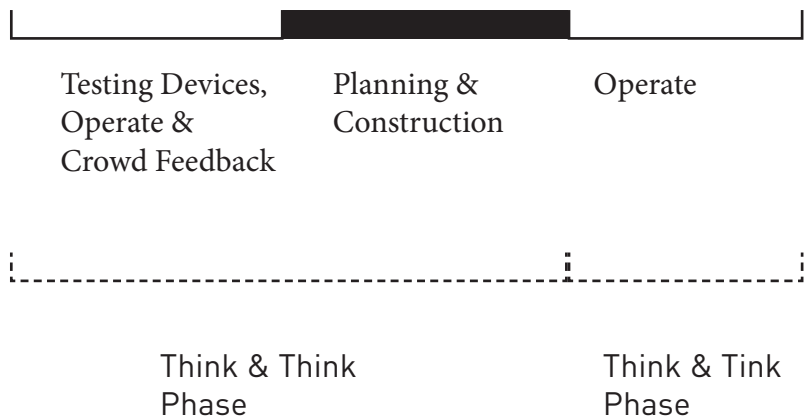
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Conventional Planning Model



Our Planning Model



Benefit:

1. Set up an address before the construction completion
2. Kickstarted conversation regarding Think & Think
3. Feedback gathered from the event can inform the design and planning of our space
4. Co-producing with the public mass, engage the crowd to explore the possibility together

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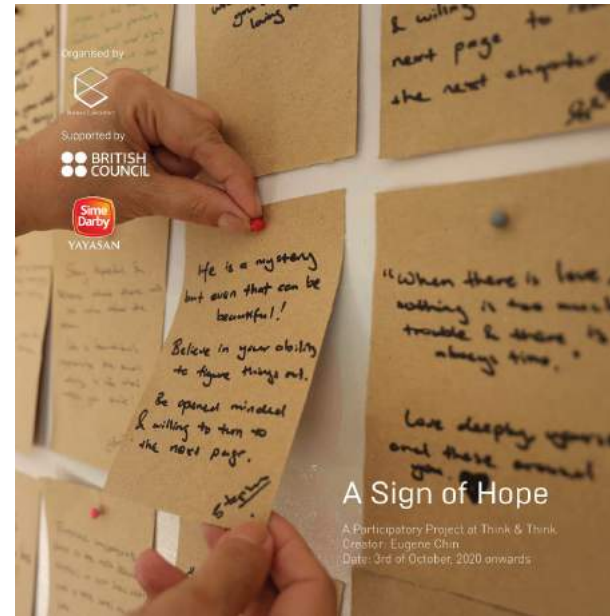
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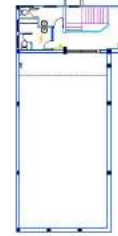
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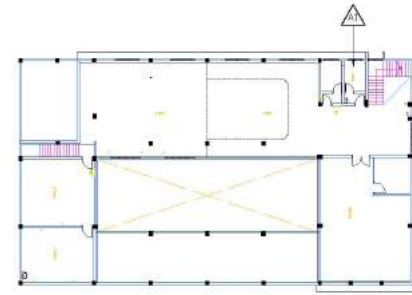
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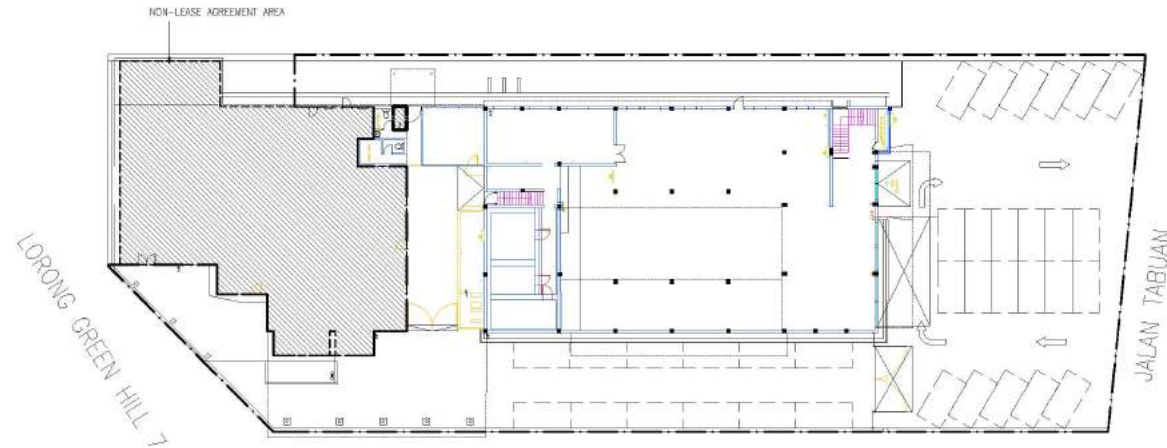


1 Existing Second Floor Plan

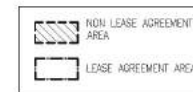


2 Existing First Floor Plan

A1 USED TO BE TOILET, CURRENTLY UNFUNCTIONAL



1 Existing Ground Floor Plan



Testing Device 1: An immersive theatre

1. Set up a Viewpoints and Scenes based on the existing space
2. Traffic Control: Admit only 5 people per round
3. Show designed based on SOP control.
4. Explore the spatial potential in theatre during new normal

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Testing Device 2: A Sign of Hope

1. Set up the Entrance with a participatory installation
2. Engage incomers to think upon their arrival to space
3. Visualise the stories from the neighbourhood

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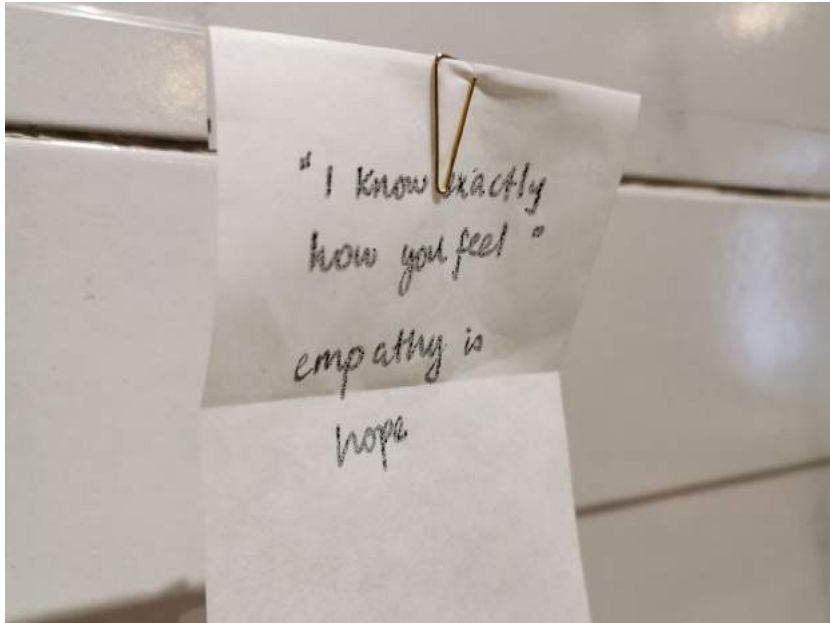
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Testing Device 3: Wish Tree

1. Set up an Omni Channel Installation grew through online inputs
2. Set up a temporary landscape for Carpark potential conversion

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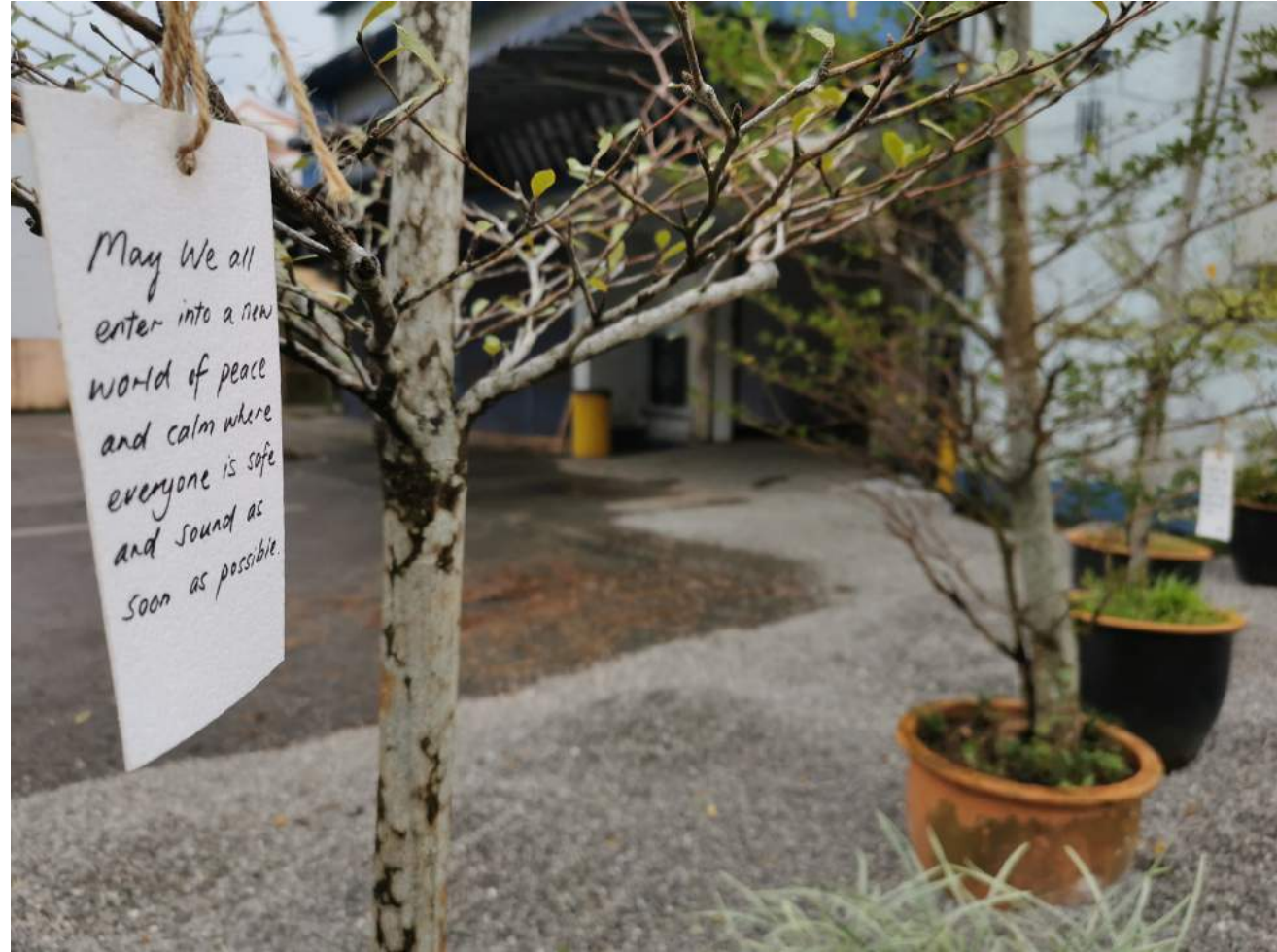
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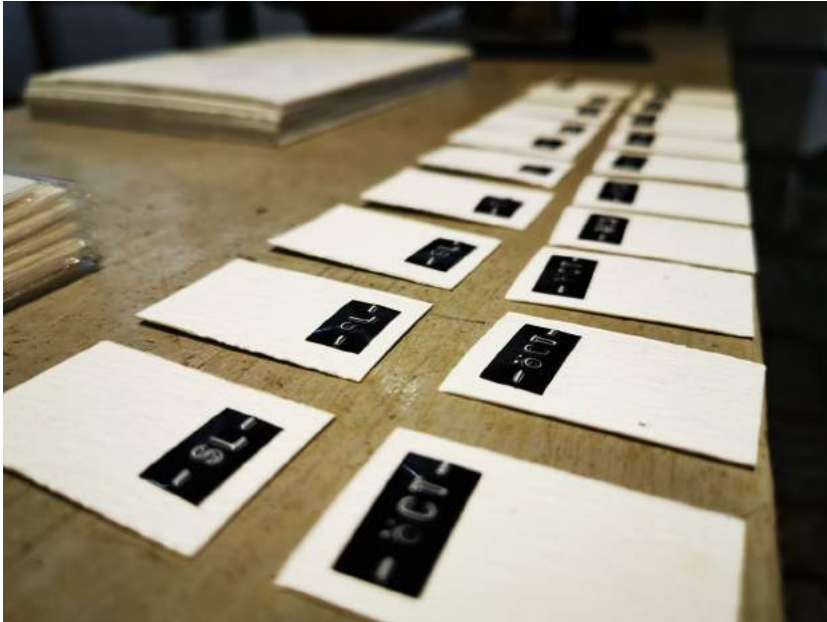
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The Audiences

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Ascertaining the Process, Result and Impact

1. First physical art related event in Kuching after covid 19 in 2020
2. SOP Control - Moral Obligation in the event execution - Venue Operator or Content Maker?
3. Co-producing with the community?
4. Collaboration through Conversation?
5. Identity: Before & After