

Connections Through Culture Grants 2024

Privacy Statement

The British Council complies with the China Personal Information Protection Law (PIPL), the UK General Data Protection Regulation (GDPR), and Data Protection laws and regulations in other countries that follow internationally accepted best practice.

The British Council will use the information that you have provided in the application form to communicate with you about your application for an Connections Through Culture Grants 2024 and provide you with information about the delivery of this programme, such as participation in mandatory training workshops and in optional networking events. Your application will be entered on a Submittable Form and may be transferred to the USA or other countries for processing under European Commission-approved Standard Contractual Clauses.

We will share your application with an independent panel of assessors who will be arts specialists. To ensure fairness the assessors must disclose any conflict of interest if they have any link to any of the applicants, in which case they will not be able to judge their applications. The British Council will also share information with its monitoring and evaluation partners engaged to conduct research studies to monitor and evaluate outcomes. Please see the Application Toolkit for a more detailed explanation of the assessment, monitoring and evaluation process.

The legal base for processing your information is your consent, which you must indicate by ticking the **consent** box below. You also have the right to withdraw your consent for personal data processing at any time by contacting us via [this form](#) If you withdraw your consent, your application for Connections Through Culture Grant 2024 cannot be considered further.

You have the right to ask for a copy of the information we hold on you, and the right to ask us to correct any inaccuracies in that information. If you have concerns about how we have used your personal information you also have the right to complain to a privacy regulator. For detailed information about your rights, please refer to the privacy section of our website. We will keep your information for a period of 7 years from the time of collection.

Is your residency in the mainland of China? *

Yes

No

Criteria

We have developed an application toolkit to help with your application. It includes further information about application and links of previous projects. **You can view the Toolkit here** (<https://www.britishcouncil.org/arts/connections-through-culture>).

You will be asked to provide basic information which will not be assessed in the areas below:

- The Partners (organisations/individuals applying to work together, i.e. such as name and address)
- The Project: Basic information such as start date and title.

Your application will then be assessed and scored against four key criteria:

Quality - The project proposal is of a high artistic/creative quality, is innovative in its approach and shows consideration how the project might continue after this year of delivery. **25%**

Partnerships - The project proposal is mutually and equally benefitting both UK and Asia-Pacific applicants. **25%**

Management - The project proposal is well planned and resourced and demonstrates equitable use of the budget between the UK and Asia-Pacific applicants. **25%**

Diversity, Inclusion and Environmental Sustainability - The project proposal addresses equality, diversity, inclusion, or environmental sustainability. **25%**

We will be assessing the content of your answers, and not the language used though the application must be written in **English**.

Access

If you identify as disabled and need additional access support to complete your application, please contact [here](#)

SECTION 1: About the Partners

In this section we are asking about details of the UK and Asia-Pacific Partners who are applying together to deliver this project.

A: UK Partner

Here we need the details of the partner based in the UK.

A1: Name of Partner (organisation or individual name) *

A2: Are you applying as individual or organisation? *

Organisation

Individual

A3: Which area in the UK are you based?*

A4: Contact Details

A4i: Full address *

Country

Address

City

State, Province, or Region

Zip or Postal Code

A4ii: Email *

A4iii: Phone *

A4iv: Gender

AS: Website

AG: Social Media

Please share your social media handles here

Twitter:

Facebook

Instagram

Other social media

A7: Tell us about you *

Limit: 400 words

Tell us about what you do, and give details of your recent artistic work, practice, projects, and achievements that will help us understand about your work and aims.

AS: We may use this information in external communications.

- Please tick here if you are happy for us to share this information.**

A9: Who is your audience and what other organisations/ artists have you worked with?*

Limit: 200 words

A10: Have you worked with the British Council before - as a grantee, presenter, guest, delegate or project collaborator?*

Yes

No

A11: Have you previously received grants or funding for projects from any funder? *

Yes

No

8: Asia-Pacific Partner

Here we need the details of the partner based in Asia-Pacific.

81: Name of Partner (organisation or individual name) *

82: Are you applying as individual or organisation? *

Organisation

Individual

83: Which country/territory in the Asia-Pacific are you based?*

84: Contact Details

84i: Full address *

Country

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

84ii: Email *

84iii: Phone *

please include international dialling codes

84iv: Gender

85: Website

86: Social Media

Please share your social media handles here

Twitter

Facebook

Instagram

WeChat

Other social media

87: Tell us about you *

Limit: 400 words

Tell us about what you do, and give details of your recent artistic work, practice, projects, and achievements that will help us understand about your work and aims

88: We may use this information in external communications. Please tick here if you are happy for us to share this information.

89: Who is your audience and what other organisations/ artists have you worked with? *

Limit: 200 words

810: Have you worked with the British Council before - as a grantee, presenter, guest, delegate or project collaborator?*

Yes

No

811: Have you previously received grants or funding for projects from any funder? *

Yes

No

C: Other Partners

You may have more than two partners working together to plan and deliver this project

C1: Are there other partners involved in this project?*

Yes

No

D: Lead Partner Individual/Organisation

Our preference for payment is to contract a Lead Partner (individual/organisation) who will be accountable for overall delivery and management of the project including transfer of budget to other partner(s). Please give the name of Lead Partner in your proposed project, which should have been agreed by all partners. The Partners will also appoint a Project Leader who will be the person agreed by all partners to be responsible for day-to-day delivery of the project. The Project Leader can come from the Lead Partner, or from any of the other Partners.

Please note:

- in Thailand, due to our office's foundation status in Thailand, grant payment can only be processed through the Thai partner (Lead Partner or Counterpart Applicant) of the CTC UK-Thailand grants

D1: Please give name of the Lead Partner*

D2: Please upload a CV of the Project Leader*

Acceptable file types: .doc, .docx, .pdf

E: Application Agreement

E1: Please confirm ALL named partners have agreed to participate and deliver this project.

E2: Please upload a signed letter from each partner (including Lead Partner) named above that confirm their intention to collaborate on this project. *

Select up to 5 files to attach. No files have been attached yet. You may add 5 more files.

Acceptable file types: .pdf, .gif, .jpg, .jpeg

The template of agreement letter is here
(<https://www.britishcouncil.org/arts/connections-through-culture>).

SECTION 2: Tell us about your project

F: Project Details

F1: Project Name *

F2. Please identify which artform best describe your project. *

- Architecture, Design and Fashion (including Crafts)
- Creative technology (incl games, extended reality, immersive, mixed, augmented and virtual reality)
- Film
- Literature (including Spoken Word and Publishing)
- Music

Theatre and Dance (including Circus)

Visual Arts

If your project features more than one art form, please select the one best fit.

F3: How do you think you may deliver this project?*

Digital

In person

Hybrid (digitally and in person)

F4: Expected Project Start Date*

F5: Expected Project Completion Date*

Please note your proposed project must be completed by 31 October 2025.

F6: How much funding are you applying for?*

£ GBP

Response will be in GBP (£).

Connections Through Culture Grants 2024 grant value:

Australia, New Zealand: Up to GBP 5,000

Bangladesh, the mainland of China, Indonesia, Myanmar, Malaysia, Philippines, Sri

Lanka, Thailand and Viet Nam: Up to GBP 10,000

F7: Please state how the budget will be split between organisations. If it is not an equal split, please give your rationale. *

Limit: 200 words

F8: Have any of the partners managed a budget of this size before?*

Yes

No

F9: If successful, do you wish to apply for any additional access funds for you/your organisations in order to deliver the project? *

Yes

No

This relates only to personal access costs for the individuals involved in the project planning, design and delivery.

All access costs for audience and participants of the project must be included within the main application budget.

These costs are not guaranteed, although we will do everything we can to support your needs.

SECTION 3: Assessment Criteria

G: Assessment criteria 1: Quality 25%

G1: Please write a short summary of your project*

Limit: 500 words

Please tell us what you want to do and why.

G2: What is unique or innovative* about your project?*

Limit: 200 words

By **innovation** we mean projects that include new forms of content, new methods of delivery, new design processes, how project approaches audiences in a new way, is working in a new country, with a new organisation, or is using technology (not necessarily new) to make art or cultural connections.

G3: How will this project benefit individual artists?*

Limit: 200 words

G4: Tell us how the project might continue after the funded year of delivery. *

Limit: 200 words

H: Assessment Criteria 2: Partnership 25%

H1: How do the partners know each other?*

Limit: 200 words

H2: Have you worked together before?*

Yes

No

H3: Please share how you will work together to deliver this project and how you will support each other. *

Limit: 300 words

This can include areas such as working across different time zones, countries, cultures and connectivity

I: Assessment criteria 3: Management 25%

11: Please provide a project timeline, including key milestones. *

The proposed project must be completed by **31 October 2025**.

If travel is planned, remember to give enough time for Visas and any ATA Carnet.

12: Please upload your budget *

Choose File

Upload a file. No files have been attached yet.

Acceptable file types: .pdf, .xls, .xlsx

The template of budget is here (<https://www.britishcouncil.org/arts/connections-through-culture>).

Please download the budget template to complete your project budget and make sure your budget clearly shows:

- Breakdown of each item, with a description of cost per units and total units required.
- Notes or rationale, including where costs relate to providing greater accessibility and inclusion, or are above market value but are low carbon alternatives.
- Matched and in-kind support (if applicable).
- Split of budget between partners and rationale
- Project Access costs (by this we mean the costs associated with ensuring the project is accessible to audiences and participants. This does not include individual access costs to complete the application or access costs required by the partners to plan or deliver the project.)
- Costs for international bank transfers if needed
- Contingency (if any)

13: How will this project make a positive contribution to the cultural development of the countries?*

Limit: 200 words

By this we mean how does your project support social and/or economic development to the international country/territory involved, such as; skill sharing

with audiences or partners, capacity building, promotion of international profile, providing platforms to under-represented groups, or artists, or practice.

14: Who is the audience for this project?*

Limit: 200 words

Tell us about your estimated audience reach.

It doesn't have to be exact, just an estimation of how many people you think you will reach as an audience for the project.

14i: Target number for Face to Face audience in the UK*

14ii: Target number for Face to Face audience in other country/ies or territory/ies' *

14iii: Target number Digital audience *

15: How will you share the project with your audience and wider community? *

Limit: 200 words

Detail your current thoughts around marketing and communicating the project. It doesn't need to be a finalised plan.

16: What risks have you identified that may affect the planning or delivery of this project, and what actions will you take to mitigate the risks.*

Limit: 200 words

17: How will you evaluate the success of your project?*

Limit: 200 words

J: Assessment Criteria 4: Diversity, Inclusion and Environmental Sustainability 25%

J1: How does your project embed diversity and how will you ensure inclusion within your project?*

Limit: 200 words

This could be within your project team including specialists to consult or advise, in how you plan to deliver your project, what your project is about, the organisations, artists or creatives you will work with and the audiences you might reach.

This could be how the project might increase the reach to include underrepresented artists and/or creatives, organisations, communities, networks, or

delivering work for underrepresented audiences. It might be how the project creates platforms for women, disabled groups, marginalised communities in delivery and or/ audiences.

You can include a short description of what diversity and/or inclusion means in the context of your project and the countries you are working with.

J2: How will you consider access for disabled partners, participants and/ or audiences?*

Limit: 200 words

Here you can share details about how has been considered in the delivery of the project, such as transport, venues, online access, or interpreters and within marketing materials. Have you identified any potential risks in relation to diversity and inclusion?

We know that it is not always possible to have provision of accessible venues in different country contexts, but you can describe what access means in your country context, and what a good standard of access might mean in your country if this is the case.

J3: How does your project address environmental sustainability?

*

Limit: 200 words

We are looking for evidence of planning around environmental sustainability within delivery of the project. How will you seek to reduce the potential environmental carbon footprint in delivery?

You may want to note any specialists, consultants, or advisory roles, which could support the delivery and approach to environmental sustainability or best practice you might be applying.

Safeguarding and Working with Children

The British Council Arts programmes work primarily with people over the age of 18. Through our programmes, we also work with organisations whose primary audience are young people under the age of 18.

If your project will work directly with young people under the age of 18, please select the checkbox.

If your project will work with adults but your intended audience is young people under the age of 18, you do not need to check the box.

You can find more information about Safeguarding in the Application Toolkit [here](https://www.britishcouncil.org/arts/connections-through-culture) (<https://www.britishcouncil.org/arts/connections-through-culture>).

J4: Are you working directly with children (under 18), or with vulnerable adults? *

- Children (under 18)
- Vulnerable adults
- Children and Vulnerable adults
- None of the above

By Children, we mean any person under the age of 18.

By Vulnerable adult, we mean someone who is unable to protect themselves against significant harm or exploitation or is understood to be at risk which may be due to frailty, homelessness, mental or physical health problems, learning or physical impairments, and/or impacted by disasters or conflicts.

If your project is selected, you will be asked to provide relevant checks or registrations for working with young people applicable to your country.

Please note that all selected projects will undergo basic British Council Safeguarding training whether working with at risk populations or not.

K: How did you find out about this opportunity?*

- Facebook
- Twitter
- Instagram
- WeChat/Weibo
- British Council Newsletter
- British Council Website
- Direct contact by the British Council
- Other

Multiple responses are okay.

Declaration

By submitting this application, you are confirming that (please check the boxes below to confirm)*

- **All** partners named on this application have been consulted and agree to being a part of this project
- All partners have read the application and confirm that roles and responsibilities have been shared and agreed by all partners, are reasonably balanced, achievable and bring mutual benefit.
- All partners agree that the budget will be split equally, and the responsibilities and roles in the proposal reflect this. If there is not an equal split, you have shared a sound rationale which all partners have agreed to.
- All partners will carry out their roles and responsibilities as described in the project application.
- Any change in the partnership, timeline, project focus and/or budget allocation after selection needs to have the prior approval of the British Council.
- A contract will be signed by the Lead Partner with the British Council unless otherwise specified.

- The partners agree that the Lead Partner will submit progress/completion reports, which will be completed jointly by all partners

The British Council is subject to the requirements of the UK Freedom of Information Act, ("FOIA"). Please indicate whether FOIA also applies to your organisation, so that we can reflect this in the Grant Agreement should you be successful in your application. *

Yes

No

Once you are notified that your application is successful you will be required to:

- Note that the contracting authority is the British Council which includes any subsidiary companies and other organisations that control or are controlled by the British Council from time to time (see: www.britishcouncil.org/organisation/structure/status (<http://www.britishcouncil.org/organisation/structure/status>)). The contract will be signed by the Lead partner with the British Council and that the Lead Partner will share the terms of this contract with the partner(s) and report to the British Council on behalf of all partners.
- complete and return required information in order for British Council to undertake due diligence, financial checks, and prepare contractual paperwork. Any grant award is conditional on these checks and on paperwork being returned by the communicated deadline.
- attend any mandatory training we offer, for example in orientation and safeguarding.
- complete interim/completion reports on your project within an agreed timeframe. For projects longer than 6 months, an interim report is required in month 5 as well as a project completion report within 30 days of completion of the project; For projects less than 6 months, a project completion report is required within 30 days of completion of the project.
- acknowledge British Council support with agreed credit.

Checklist of attachments:

- **Agreement Letter(s) from Partners (including Lead Partner) (Please download the template (<https://www.britishcouncil.org/arts/connections-through-culture>) and complete)**

- **Project Budget (Please download the [template](https://www.britishcouncil.org/arts/connections-through-culture) (<https://www.britishcouncil.org/arts/connections-through-culture>) and complete)**
- **CV of Project Leader**
- **Other partners' information - Partner 3 and 4 (if applicable)**

Save Draft

Submit Form

Drafts may be visible to the administrators of this program.